



INTRODUCING IDENTITY DENTAL LAB

New! ORTHODONTIC DEPARTMENT



Comprehensive orthodontic solutions for general dentists specialists — powered by the precision and reliability you trust from Identity Dental Lab



EXPAND YOUR PRACTICE

Offer orthodontic care confidently and attract new patients



SEAMLESS WORKFLOW INTEGRATION

Appliances that fit effortlessly into your digital or analog workflow



PRECISION & PREDICTABILITY

Reduce chair time, refinements, and patient frustration

Discover Our New Orthodontic Department

Schedule Your Workflow Overview Today

✉ identity@rogers.com ☎ 905-839-8222 ▶ identitylaboratories.com

WE'RE EXCITED TO ANNOUNCE

ORTHO SERVICES

Now Available!

We're expanding our digital capabilities to support your practice and your patients with high-quality, precise, and reliable Ortho solutions.



PRECISION. CONSISTENCY. RESULTS.

WHY PARTNER WITH US?



CONSISTENT, HIGH-QUALITY RESULTS

Precision you can rely on, case after case



FAST TURNAROUND TIMES

Efficient workflow to keep your practice moving



DEDICATED SUPPORT YOU CAN COUNT ON

Responsive, expert support every step of the way



COMPETITIVE PRICING

Premium quality without compromising your bottom line



DIGITAL-FIRST APPROACH

Seamless communication and easy case submissions

BUILT TO SUPPORT *Your Practice.*

- ✓ Digital expertise you can trust
- ✓ Reliable, consistent quality
- ✓ Seamless workflow from start to finish
- ✓ Solutions designed for better patient outcomes



LET'S BUILD BETTER OUTCOMES TOGETHER.

Contact us today to learn more or submit your first Ortho case.

OUR ORTHO SERVICES

At Identity, we provide Orthodontists and General Dentists with the most current, leading edge custom appliances, invisible aligners and clinical support to back our products and services. We are committed to providing continuing education for all of our technicians and staff so that we can remain ahead of the technology curve and help you in your orthodontic needs. Our fixed and removable appliances include:



CLEAR ALIGNERS

Custom-made clear aligners designed for predictable tooth movement and patient comfort.

Made with premium materials and advanced digital planning for precise, consistent results.



RETAINERS

Essix and Hawley retainers crafted for durability and fit.

Help your patients maintain their results with comfort and long-term reliability.



STUDY MODELS

High-accuracy digital and 3D printed study models for diagnosis, treatment planning, and case presentation.

Delivered with exceptional detail and dimensional accuracy.



SURGICAL GUIDES

Accurate and reliable surgical guides that support precise implant placement and improved clinical outcomes.

Designed using advanced planning and verified for precision.



DIGITAL WORKFLOW SUPPORT

End-to-end digital support to make your workflow seamless.

From case submissions and file management to design, production, and delivery—we're with you every step of the way.



LEARN
MORE

1550 Kingston Rd. #12b, Pickering, ON L1V 1C3

✉ identity@rogers.com ☎ 905-839-8222 ➡ identitylaboratories.com

OUR DIGITAL WORKFLOW. YOUR SUCCESS.



SUBMIT

Easily send cases through our secure portal.

1



DESIGN & PLAN

Our experts design and plan with precision.

2



FABRICATE

Advanced technology and quality materials ensure reliable results.

3



DELIVER

On-time delivery so you can focus on your patients.

4

Let's build better outcomes together.

We're here to support your practice and your patients.

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